


ALUPE UNIVERSITY COLLEGE STAFF PROFILE

1. Name:	<ul style="list-style-type: none"> •Dr.Charles Owuor Omoga • Ph.D-Business Information Systems • Lecturer • Management Science Department, School of Business, Economics and Human Resource Development
2. Passport photo:	
4. Biography:	<p>Dr. Omoga is currently a lecturer at Alupe University College and is the Ag.chair, Management Science Department, School of Business Economics and Human resource Development. He is also the coordinator, exams and timetabling within the school. Dr. Omoga additionally, champions the schools Quality Assurance activities and an external examiner for Kisii University.</p> <p>He holds Ph.D in Business Information Systems; Masters in Business Administration specializing in Management Information System (MIS); B.ed(Science) and Cisco Certified network Associate.</p> <p>He is a member of the Kenya Institute of Management(KIM)</p>
5. Academic Qualifications:	<p>DOCTOR OF PHILOSOPHY(Ph.D), JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY-KENYA(2018) Title of thesis: Integrated E-marketing Adoption Model for Small Businesses: An Institutional Theory Perspective</p> <p>MASTERS IN BUSINESS MANAGEMENT-(Management Information Systems Option)- MASENO UNIVERSITY-KENYA (2012) Title of thesis: <i>“Head teachers’ Computer Competency and Computerized Management Systems Adoption in Public Primary Schools, Kadibo Division, Kenya</i></p>

	BACHELOR OF EDUCATION(SCIENCES)- KAMPALA UNIVERSITY-UGANDA, 2010
6. Research Interests:	Research interest includes Information Systems adoption and Cloud computing
7. Publications:	<ul style="list-style-type: none"> ❖ Omoga,C(2019)Challenges in E-Marketing Adoption among Small Businesses in the Hospitality Industry in Kenya. <i>International Journal of Advanced Research in Computer and Communication Engineering</i> Vol. 8, Issue 5, May 2019 ❖ Omoga,C(2019)Integrated E-Marketing Adoption Model for Small Businesses. <i>International Journal of Advanced Research in Computer and Communication Engineering</i> Vol. 8, Issue 5, May 2019 ❖ Omoga, C; Liyala, S and Raburu (2018): Small Sized Businesses and E-marketing adoption: Towards a Conceptual Model <i>International Journal of Scientific Research Engineering & Technology</i> Issue 4, April 2018 ❖ Omoga, C; Raburu and Liyala S: E-Marketing Adoption among Small Businesses in the Hospitality Industry in Kenya: The Institution Theory Perspective. <i>International Journal of Advanced Research in Computer and Communication Engineering</i>.Vol. 7, Issue 6, June 2018 ❖ Aila, F. O.:Momanyi, G.; Omoga, C. (2015) <i>Head teachers' Computer Competency and Computerized Management Systems Adoption in Public Primary Schools, Kadibo Division, Kenya. Scholars Journal for Economics and Business management;</i> 2(1A):61-65
8. Classes you teach:	Currently teaches Ph.D, Masters ,Undergraduate and Diploma students taking Information Technology/Systems courses
9. Other relevant links:	Omoga Charles@Academia.edu

**10. Official Contact
Details:**

E mails

- ❖ omogac71@yahoo.com
- ❖ Omogac71@gmail .com

Telephone number(s)

0719571797